LET YOUR
IMAGINATION
RUN WILD

POWERUP

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POWERUP®

Founded in 2011 by Shai Goitein, POWERUP Toys brings homemade paper airplanes into the future by meshing next generation mobile controls, propulsion, and tools to take imagination to new heights.

"As a child, I loved anything that flew, which is something so many children and adults can relate to, that's why we at POWERUP are constantly creating new kits that add functionality and versatility to our motors."

Shai Goitein

POWERUP® 2.0
ELECTRIC PAPER AIRPLANE KIT

- 🕐 **30 seconds free flight**
- ⚡ **Charges in 20 seconds**
- ▦ **Crash-proof carbon fiber body**
- ✈ **Multiple airplane design possibilities**
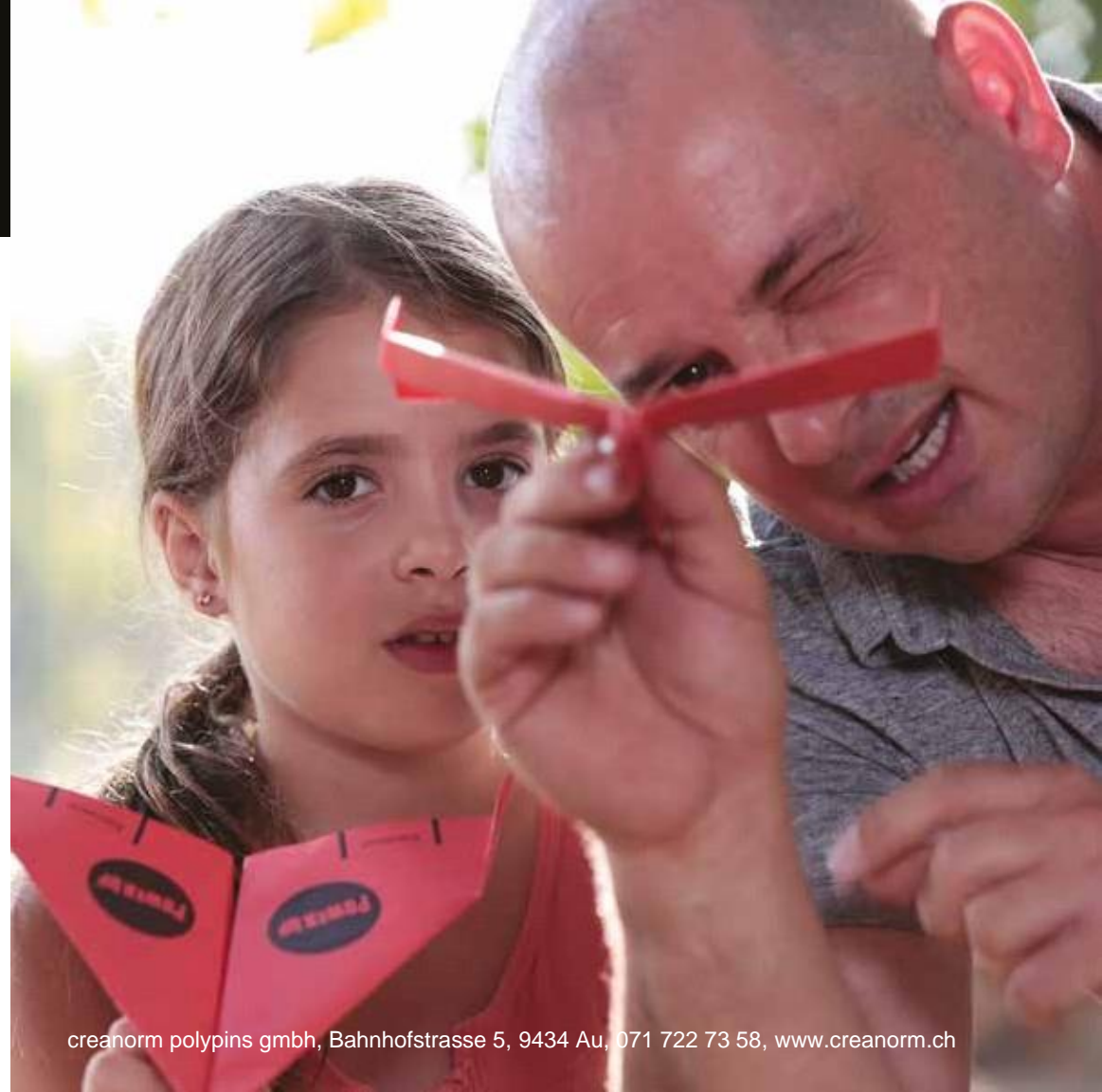- ⚖ **Airplane gross weight 0.38 oz/11g**

The powered propeller transforms your paper airplane into a soaring electric aircraft with more than 30 seconds of flight. It's as easy as folding a paper airplane, clipping on the propeller, and launching it into the air – just like a normal paper airplane.

STEAM : Lesson plans according to standards. Age: +8

Kit Includes : Quick charge POWERUP 2.0 module, 2 airplane templates, Battery pack, Spare propeller, User guide (3AA batteries not included). SKU : 500-002 | UPC : 867857000054

Display Type : 6 pack counter display, Video display optional. Display Size : 9""X6.5"X4.5". Product box size : 9"X4.2"X1"

POWERUP® 3.0
SMARTPHONE CONTROLLED PAPER AIRPLANE

- **10 min. flight on a charge.** Over 200f/60M control range
- **Intuitive control for easy flying**
- **Crash-proof carbon fiber body**
- **Multiple airplane design possibilities**
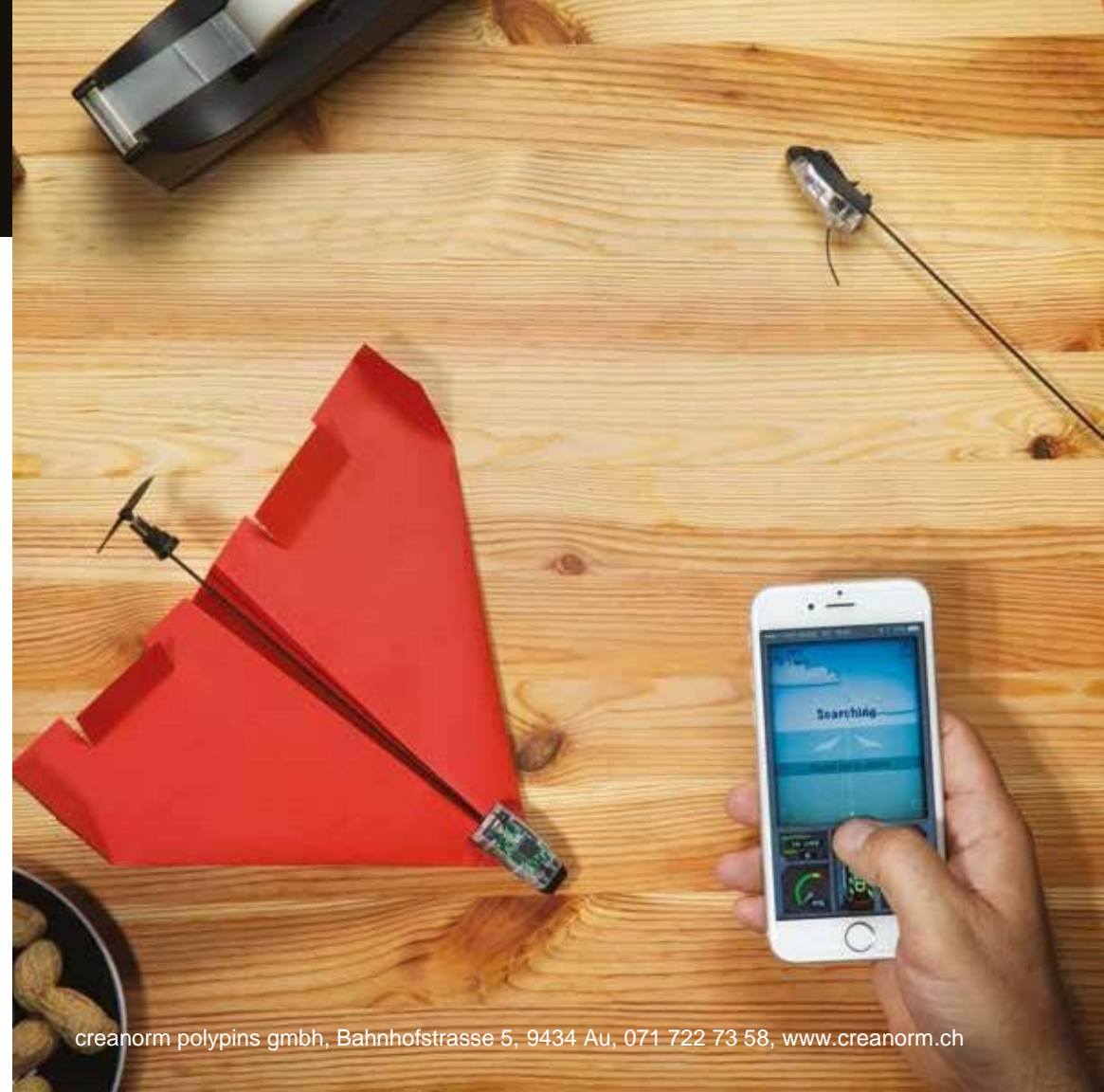- **Airplane gross weight 0.5 oz / 14 g**

Using a Bluetooth-paired smartphone and the free POWERUP App, you can now maneuver your handmade paper airplane by tilting your device right or left and ascend or descend using the app's throttle lever.

STEAM : Lesson plans according to standards. Age : +14

Kit Includes : POWERUP 3.0 smart module, 4 airplane templates, Spare propeller, Spare rudder, User guide, Desk Stand, Micro usb charging cable. SKU : 500-004 | UPC : 867857000047

Display Type : 4 pack counter display, Video display optional.
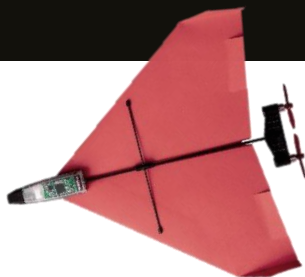Display Size : 9.5"X9"X6. Product box size : 9"X6"X2"

Success Stories : Popular Science - Best of Toy Fair, #2 in flight on Kickstarter

Bluetooth SMART

Download on the App Store

GET IT ON Google Play

POWERUP® 4.0

SENSOR CONTROLLED PAPER AIRPLANE

NEW

POWERUP® 4.0
SENSOR CONTROLLED PAPER AIRPLANE

NEW

POWERUP®
LIVE STREAMING PAPER AIRPLANE

- **Auto stabilization sensor control**
- **10 minutes flight on a charge**
- **over 200 feet/60 meters control range**
- **Multiple airplane design possibilities**
- **Twin motor propulsion**
- **Airplane gross weight 0.67 oz/19g**

The POWERUP 4.0 is an ultra-durable module that universally adapts to almost any paper airplane design and includes two motors to provide double the power and more maneuverability. The autopilot-controlled flight feature makes flying in windy conditions ultra-easy.

Bluetooth SMART

STEAM : Students can analyze data & tweak the designs for the optimal flying performance. Age: +14

Kit Includes : POWERUP 4.0 smart module, 4 airplane templates, Spare propeller, s desk stand, User guide, Micro usb charging cable.
SKU : 500-040 | UPC : TBA Display Type : Counter display 4 pack, Video display option.
Display Size : 9.5"X9"X6". Product box size : 9"X6"X1"

Download on the App Store
GET IT ON Google Play

- **10 min. flight per charge. Over 300f Wi-Fi streaming range**
- **Autopilot for easy flying in windy conditions**
- **Video and audio recording, rotating camera**
- **Durable carbon fiber frame, crash detection**
- **Multiple airplane design possibilities**
- **Airplane gross weight 2.8 oz/80 g**

Experimental Video Streaming Airplane lets aspiring pilots experience flight as if they were in the cockpit. The wide-angle rotating camera uses WiFi to livestream video to your device.
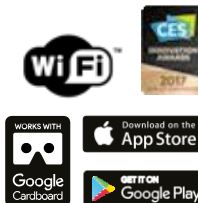
STEAM : Students can analyze data & tweak the designs for the optimal flying performance. Age : +14

Kit Includes : POWERUP X FPV smart module, 4 airplane templates, Spare propellers, desk stand, User guide, Rechargeable 550mAh Lipo battery.
SKU : 500-020 | UPC : 867857000078

Display Type : Video display option.
Product bo size : 13.7x"6.8"x2.2"

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